

MIWS THAT SHAIRINA - ATOM CKA · TRIBUTE TO NOTHING LYING DOWN • NOVA MOB TERACT - HEATHER NOVA THE FLYING MEDALLIONS LO DELUXE · REVERBERATION GAMES WE PLAY

New recording
Produced by Elcka
and Sam Wetmore
engineered Giles Ha
at Roundhouse and

FLOWA

Hamold vocats
Marous SantordCeasey guitar
Altocates bass
Matt Barker keytrounds
Baron Benry Drums



REALISE THAT this isn't going to be the usual rock interview when the father of one of the band picks me up from my South London home in his Mercedes and explains that he had a minor spot of bother on the way to my gaff. "I accidentally cut up this other driver when I overtook a bus," he explains, "So the geezer jumped out of his car with a hammer and caved my back window in!">





ELCKA

opening.

Elcka parade their quality glamour

not the usual rock hand. They play a luxurious, opulent music, heavy on dramatics and flambovance, a rich and textured string-laden sound, which nods as gracefully towards theatre and opera as it does The Marquee

Elcka are five well-heeled, swaga (tall) story to tell.

gering young things and they have "We were brought together by a mysterious benefactor, a shadowy

figure," explains singer Harrold, a silk handkerchief hanging loosely from his jacket pocket. "We can't say who he is. He wants to remain anonymous. He talked to us about, ab, cultural necessities, then be holed us up in this castle so that we could invent

Elcka's low-profile svengali may (or may not) be a mythical figure,

really hardly flights of entertaining fiction are entirely



true to the spirit of their (capital A) Art. The danner five-niece united via a shared love

of theatre, dance

and what The Sunday Times terms 'The Culture' and decided to strike out into the world

"I don't want to sound pretentious," says Harrold, without success. "but we're influenced by a lot more than just other bands. We've studied radical theatre, classical music dance art literature. "

"But we're not all artists' sons who've grown up going 'Yah' around Belsize Park." Murray hastens to explain. "We all grew up in South London sub-

> urbia. We just share... a passion " LCKA ALSO appear

to share a particularly traditionalist, if flamboy-

ant, tailor, judging by the neatly cut suits and waistcoats they wear as we sit drinking a rather fine vintage red in a Greenwich wine bar. They invariably take to the stage

in such garb. So what's with the threads? "Well, we spent many years clad in jeans and Tshirts - rags really," reflects

Rhoades, sagely, "But then

one day we shared a revelation. I mean, we don't spend a fortune. We buy our suits from Oxfam, then have them tailored - but we like to prove that you can look smart on

the dole." "It's all about the search for clamour." Harrold explains. "That's the main thing our, um, mystery handactor has shown us. The importance of grandness. I mean. Pulp are admirable, but they're mainly interested in the kitsch side of glamour, the laughable aspects. We're not. We're after quality plam-

our.

"And we're very aware," says a numinative Matthew "of the importance of entertaining neonle. So many artists, such as all of the grunge and shoegazing bands, fornot about entertainment. Well we ambrana the iden!"

O HOW will Elcka, live. ap about providing this multi-faceted stimulation? After all, standing on stage in a suit isn't necessarily any more interesting than doing the same in leans and a plaid shirt.

"Oh, absolutely!" agrees Harrold.

"We're aiming much higher. For example, much more interesting than selling out The Forum, or whatever would be we know this beautiful art deco botel down in Deson, Why not nell 200 tickets and take a narty down there for a weekend? We'd play a gig there, but there'd also be

> experience..." "Or why not have an Elcka concert in three acts?" enthuses Marcue "With 14 scenes? And costume channes?"

Hold on there, boys. You're for-

getting that punk killed off such imaginative experimentation. Rick Wakeman has been a long time none (thank fuck!)

"Well, punk killed off too much." states Matthew "It had to hannen to kill off that very weak, flowery vibe and let music explore darker forces but that dozen't mean we should allow it to limit our imaginations."

Ficks are young enough to freely admit that they discovered David Bowie mainly through the many namechacks he received as Suedo trod their plam route to fame two years ago - yet Bowie seems an obvious procureor to their theatrical

correctly egocentric music. Can they imagine Elcka going as far as Bowie and making use of Zigov/Aladdin Sane-type musical personno?

"Oh completely!" agrees Harrold. "I think that possibly if a band gets very successful, it has to use some film experience, some theatre personae... it's not enough to simply stand there being yourself. Already we're aware that we step into

character on stage..." Eleka lova dramatic contrivance vet they're not cynical chancers or

scam merchants. A genuine

ELCKA passion s h i n e s through their erudite and articulate

through their erudite and articulate interview technique. They believe that these days of Blur and Pulp and Suede are good for Brit pop because they involve "an embracing of life". They also believe that song lvrics are deeply important.

"Yeah, because look at Oasis,"
grumbles Rhoades. "All those
words about doing what you want
and being able to fly. So many people have done it – it's really very

safe and shallow."
"Without being pretentious again," says Harrold, "I hope our words are poetry more than lyrics. They're another way of taking what we do very seriously. I like Baudeliane, Rimbaud, Dyalm Thomas, people who use their language as a craft. I'm just reading a biography of Baudeliare and in his yoursh he was fascinated by the idea of unity. Everybody in this group is very

aware of spirituality."
"Yeah, we recently went to a
monastery on Holy Island, off the
Scottish coast," says Murray. "It was
our benefactor's idea. It was a really strange but fascinating place...."









Cigars: always read the instructions first

HE PRECOCIOUS and precious and impossibly

self-assured Elcka have a vong on Volume called 'Games We Play' about 'human culture and in dark game show hosts' and a stunning soon-to-come single called the 'Leather Lips' about old people going to Eastbourne to die. If you're bearching for a hand to be screaming.

ingly, hysterically, over-weeningly

and utterly laudably pretentious in music once more... well, here's your boys!

"It sounds awfully pompous," says Harrold, "but this band will succeed. We know that. It's just a question of time. We have to play the game right now, but in ten years' time we want to be releasing an album and starting a tour which is like nobody else

has ever done before."